



# Start Your E-Commerce Journey with Shopify

A SIMPLE GUIDE TO LAUNCHING YOUR  
ONLINE STORE

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# About Shopify

## What is Shopify?

Shopify is a powerful, secure, and user-friendly e-commerce platform that allows businesses to set up, manage, and grow their online store with ease. It supports everything from product listings to secure payment gateways and shipping integrations.

## Why Choose Shopify?

- **All-in-One Solution:** Everything from hosting to inventory.
- **Highly Scalable:** Perfect for startups to enterprise-level businesses.
- **Mobile Optimized:** Great experience across devices.
- **Secure & Reliable:** SSL certificate and PCI compliance included.
- **SEO & Marketing Ready:** Built-in tools to help you grow.
- **24/7 Support:** Shopify offers continuous customer support.

## Key Features

Category	Features
Storefront	Mobile-friendly design, customizable themes, drag-and-drop builder
Products	Unlimited products, inventory tracking, variants, digital products
Payments	Integrated gateways (Razorpay, Stripe, PayPal, etc.), COD support
Shipping	Real-time shipping rates, label printing, third-party logistics
Marketing	Discount codes, email marketing, Facebook/Instagram integration
Analytics	Dashboard, product reports, customer insights
Apps	Thousands of add-ons for loyalty, upselling, shipping, and more

# Estimated Development Cost

## Basic Shopify Store Setup (Up to 20 Products) Starting at ₹20,000 – ₹50,000+

Package	Description	Price (Approx)
<b>Starter</b>	Theme setup, basic content, 10 products	₹20,000
<b>Standard</b>	20-30 products, payment & shipping integration, SEO setup	₹35,000
<b>Premium</b>	50+ products, advanced features, custom pages	₹40,000+

*Note: Shopify monthly subscription cost is separate, starting from ₹1,499/month (billed by Shopify).*

# What's Included in Our Service

1. CONSULTATION & PLATFORM SELECTION
2. DOMAIN & HOSTING SETUP ASSISTANCE
3. BRANDED DESIGN USING PREMIUM OR FREE THEMES
4. PRODUCT LISTING & CATEGORY SETUP
5. PAYMENT AND SHIPPING CONFIGURATION
6. BASIC SEO AND GOOGLE ANALYTICS SETUP
7. ONE-ON-ONE WALKTHROUGH AND TRAINING



# Other Informations

## Optional Add-ons

- WHATSAPP CHAT INTEGRATION
- INSTAGRAM FEED INTEGRATION
- BLOG SETUP
- EMAIL MARKETING AUTOMATION
- SHOPIFY TO FACEBOOK SHOP SYNC
- MULTILINGUAL / MULTI-CURRENCY SUPPORT

## Ideal For

- HOME-BASED ENTREPRENEURS
- RETAIL STORES GOING ONLINE
- CUSTOM HANDMADE PRODUCT SELLERS
- DROPSHIPPING BUSINESSES
- SERVICE BOOKING BUSINESSES

# Reach Us Out

We are ready to grow our business better and help you be the best one



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